

How to make a professional presentation

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Important concepts to remember

➤ Look

➤ Organization

➤ Story

➤ Timing

Look

- Colors
- Borders
- When its too much
- Consistency

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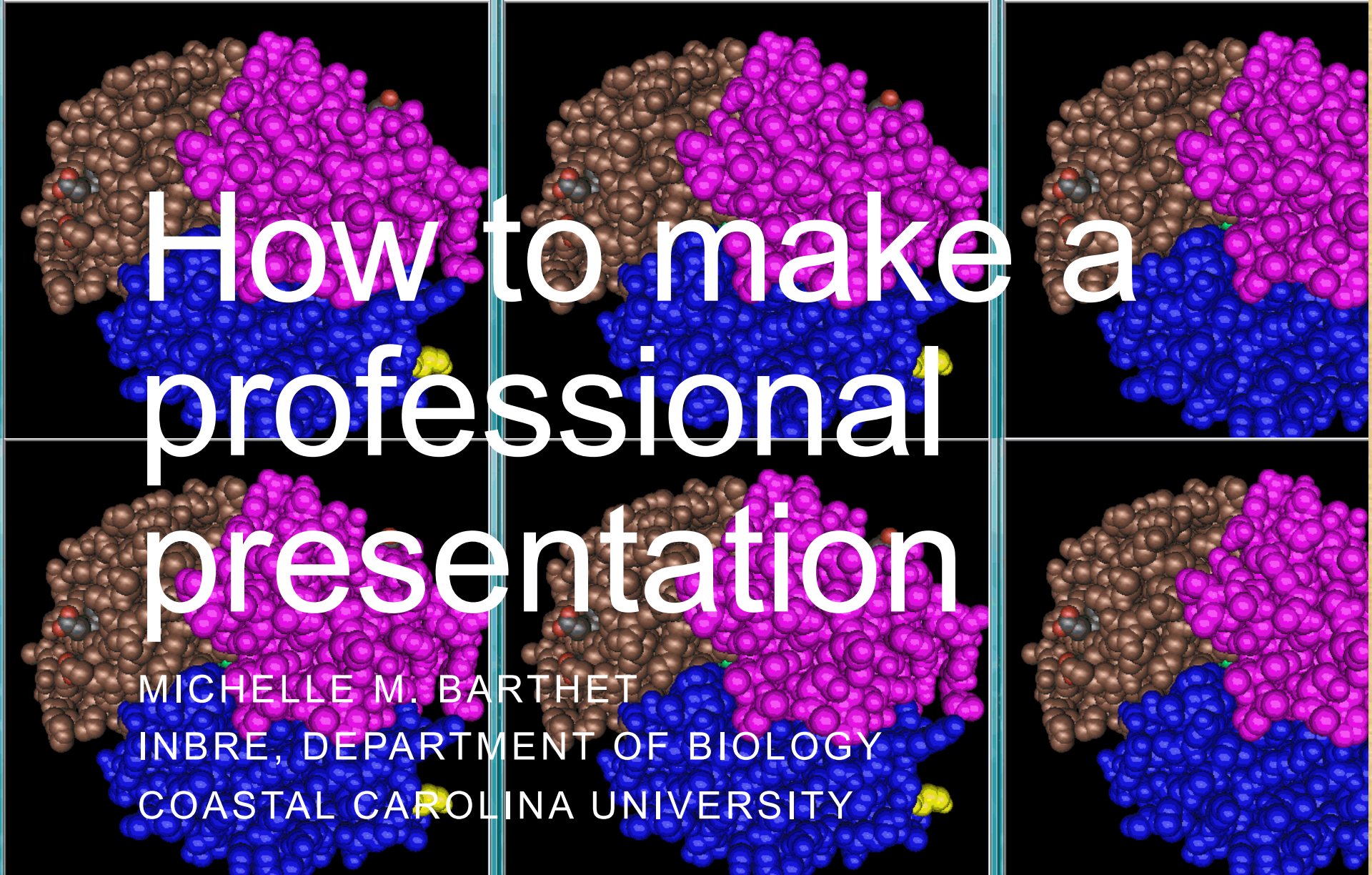
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Organization

- Tell your story
 - Introduction
 - Methods
 - Results
 - Conclusion
 - Acknowledgements
- Words
- Animation

Words

How many words are on a slide makes a difference in how your audience will pay attention to your story. Make sure to not read from the slide and focus on your audience. Words should be brief and to the point, just enough for the audience to follow.

TOO MANY WORDS!

Remember to keep eye contact with your audience!

Words

- Simple
- To the point
- Focused

Animation

- Some is good but limit
- Only use to help the story
- Don't get too fancy

Tell the story: Introduction

➤ Background (cite sources)

- *Hilu et al. 2003 Am. J. Bot. 90: 1758-1776.*

➤ **LEAD** to your hypothesis

Tell the story: Methods

- Bullet points
- Clear methods
- Generalize
- Audience dependent
- Example:
 - PCR
 - Cloning
 - Sequencing
 - Expression

Tell the story: Results

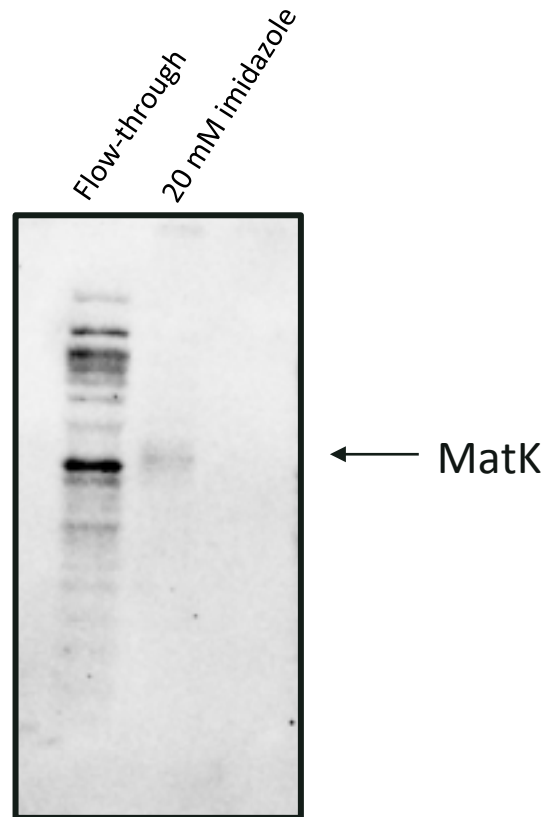
➤ Summarize

➤ Figures

➤ Tables

Results: Purification, miniprep test

- MatK purified using Ni-NTA column



Tell the story: Conclusion

- Not discussion!
- Bullet points
- Address hypotheses

Future work and acknowledgements

- What are you going to do next?
- Thank appropriate people and acknowledge funding sources!

Acknowledgements

INBRE group CCU